THE PLANET
AND THE 17 GOALS

A COMIC ABOUT
THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT
BY MARGREET DE HEER
PART OF THE COMICS UNITING NATIONS INITIATIVE

THIS COMIC IS FREE TO REPRODUCE AND SPREAD AROUND THE GLOBE!
TO DO LIST FOR THE PLANET

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace and Justice
17. Partnerships for the Goals

WHAT A GREAT IDEA! THIS MAKES IT REALLY CLEAR WHAT NEEDS TO BE DONE!

WELL, GOOD LUCK WITH THAT! LET US KNOW WHEN YOU’RE DONE AND WE’LL THROW YOU A PARTY!

HOLD IT!

YOU ARE ALL PART OF THIS TOO, YOU KNOW!

WE’RE ALL IN THIS TOGETHER!
GOAL 1: NO POVERTY

HALF OF ALL THE PEOPLE LIVE IN POVERTY!

BUT EVERYONE DESERVES THE CHANCE TO PROSPER!

BY: MARGREET DE HEER

BUT WHAT CAN WE DO ABOUT IT...?

A LOT!

WE CAN ENSURE "SOCIAL PROTECTION"

ACCESS TO HEALTH CARE + PROTECTION AGAINST UNEMPLOYMENT

WE CAN MAKE SURE THERE IS EQUAL ACCESS TO THINGS LIKE:

BASIC SERVICES  LABOR & LAND  TECHNOLOGY  BUSINESS AND JOB OPPORTUNITIES
GOAL 2: ZERO HUNGER

BY: MARGREET DE HEER

SOME PEOPLE HAVE **SO MUCH** FOOD THEY THROW PART OF IT AWAY, WHILE OTHERS HAVE **TOO LITTLE**, OR TOO MUCH OF ONLY ONE SORT OF FOOD...

EATING ONLY ONE SORT OF FOOD CAUSES ALL KINDS OF WEAKNESSES

HERE’S WHAT WE CAN DO ABOUT IT!

**END MALNUTRITION**
IMPROVE EDUCATION AND SOCIAL PROGRAMS FOR MOTHERS, CHILDREN AND THE ELDERLY

**SUPPORT SMALL FARMERS**
ESPECIALLY WOMEN AND INDIGENOUS PEOPLE

**PREVENT/MANAGE NATURAL DISASTERS**
SUCH AS FLOODING!

**PROTECT VARIETY**
OF CROPS AND FARM ANIMALS
GOAL 3: GOOD HEALTH AND WELL-BEING

BY: Margreet De Heer

GOOD HEALTH AND WELL-BEING...?

WHAT DOES THAT REALLY MEAN...?

IT MEANS THINGS LIKE THIS:

1. A SAFE AND HEALTHY BIRTH FOR MOTHER AND CHILD

Child birth can be pretty dangerous! With professional support the risk of death or complications is minimized.

2. LIVING THROUGH EARLY CHILDHOOD

Children under the age of five are especially vulnerable. Their health can be strengthened by vaccinations and proper food.

3. PROTECTION FROM PREVENTABLE DISEASES

Epidemics can be prevented and managed. People who contract a contagious disease must get quality treatment.

4. FREEDOM FROM ADDICTION

Educate people about addiction and provide treatment for affected people.

5. KNOWING YOUR BODY AND RIGHTS

Improve information about – and access to – services related to sexual and reproductive health.

6. ACCESS TO HEALTH CARE

Provide access to essential healthcare services, medicines and vaccination for all.
Goal 4: Quality Education

We can provide education for all, starting from an early age!

In a safe, positive and rights-respecting environment!

Training

By well-trained and motivated teachers!

Funding

Scholarships

Made available equally to all without discrimination!

With a view to a better future!
GOAL 5: GENDER EQUALITY

BY: MARGREET DE HEER

WOMEN AND GIRLS WORLDWIDE OFTEN LIVE DISADVANTAGED LIVES! HERE’S WHAT WE CAN DO ABOUT IT!

1. END ALL VIOLENCE AGAINST WOMEN AND GIRLS
   INCLUDING TRAFFICKING, SEXUAL EXPLOITATION, FORCED MARRIAGE AND FEMALE GENITAL MUTILATION

2. RECOGNIZE AND VALUE WOMEN’S WORK AT HOME

3. ENCOURAGE WOMEN AND GIRLS TO PARTICIPATE IN ALL POLITICAL, ECONOMIC AND PUBLIC SPHERES

4. EQUAL RIGHTS UNDER THE LAW

YOU HAVE RIGHTS

LAW:
Goal 6: Clean Water and Sanitation

By: Margreet de Heer

We must provide everyone with:

- Hygiene
- Education
- Clean Safe Water
- Good Sanitation

More ways to reuse water

Filter

More awareness in communities about improving water management

Be responsible with water

Well-monitored water quality
WE MUST MAKE SURE EVERYONE HAS ACCESS TO CLEAN, RELIABLE ENERGY!

ESPECIALLY FROM RENEWABLE SOURCES!

WE MUST WORK TOGETHER TO DEVELOP ALTERNATIVE ENERGY TECHNOLOGIES, PROMOTE ENERGY EFFICIENCY AND HELP COUNTRIES EXPAND THEIR ENERGY SYSTEMS IN A SUSTAINABLE WAY!
GOAL 8: DECENT WORK AND ECONOMIC GROWTH

"DECENT WORK"...?

WHAT DOES THAT MEAN?

IT MEANS WE HAVE TO MAKE SURE...

1. EVERYONE CAN FREELY
   CHOOSE A SAFE, FAIRLY PAID,
   SECURE AND FULLFILLING JOB

2. BUSINESSES USE NATURAL
   RESOURCES WISELY

3. NO ONE IS EXCLUDED FROM
   WORK OPPORTUNITIES

MEN AND WOMEN  PEOPLE WITH
DISABILITIES  YOUNG PEOPLE  MIGRANT WORKERS

4. UNEMPLOYMENT IS REDUCED
   BY PROVIDING TRAINING

5. TO END AND PREVENT
   CHILD LABOR, FORCED
   LABOR AND MODERN SLAVERY

6. EVERYONE CAN BENEFIT
   FROM A GROWING ECONOMY

FUTURE

SCHOOL  JOB
GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

WE ALL NEED TO BE CONNECTED SO WE CAN WORK TOGETHER TOWARDS INNOVATION!

WE WILL EXPAND AND IMPROVE INFRASTRUCTURE....

...PROMOTE INCLUSIVE SUSTAINABLE INDUSTRIALIZATION...

...ENSURE SMALL BUSINESSES GET ACCESS TO CREDIT AND TECHNOLOGICAL SUPPORT...

...AND PROVIDE AFFORDABLE INTERNET ACCESS FOR ALL!
GOAL 10: REDUCED INEQUALITIES

By: Margreet de Heer

THE HUMAN RIGHTS OF ALL PEOPLE MUST BE PROTECTED AND RESPECTED!

1. People living in poverty get support and access to economic growth

2. Laws and practices do not discriminate against anybody

3. Disadvantaged and vulnerable people must be protected

4. People who leave one country to live in another benefit from laws to protect them

We must make sure:

Equal opportunities and rights

Representation in public life

Welcome! You have rights

COMICS UNITING NATIONS
GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

WE MUST ENSURE THAT CITIES AND COMMUNITIES ARE INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE!

EVERYONE MUST HAVE ACCESS TO QUALITY, SAFE HOUSING AND BASIC SERVICES...

...WITH MONITORING OF WASTE MANAGEMENT AND AIR QUALITY.

WE MUST ENGAGE EVERYONE IN PLANNING FOR IMPROVEMENT OF THEIR CITIES.

WE WILL PROMOTE APPRECIATION AND PROTECTION OF THE ENVIRONMENT AND CULTURE.

WE MUST PROVIDE SAFE, ORGANIZED TRANSPORTATION THAT IS NOT HARMFUL TO THE ENVIRONMENT.

WE MUST MAKE CITIES RESILIENT TO DISASTER AND ADAPTABLE TO CLIMATE CHANGE.
GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

WE MUST MAKE SURE THE PRODUCTION PROCESS FROM MANUFACTURER TO CONSUMER DOES NO HARM TO NATURE NOR HUMANITY AND GENERATES AS LITTLE WASTE AS POSSIBLE!

COMPANIES MUST BE OPEN AND RESPONSIBLE ABOUT THEIR PRACTICES.

WE MUST HAVE INTERNATIONAL AGREEMENTS FOR THE HANDLING OF HARMFUL CHEMICALS.

WE MUST PREVENT FOOD WASTE!

SECOND-HAND GOODS

AND KEEP THE PUBLIC INFORMED AND EDUCATED!
GOAL 13: CLIMATE ACTION

THE CLIMATE IS CHANGING!

Even with all the measures taken, it will take decades to reverse global warming - so we must be prepared to manage extreme weather and natural disasters!

The climate is always changing naturally, but in the last 200 years, human behavior has had an added influence.

CO₂ in the atmosphere → Global warming

Thinking, Ozone Layer

Build sturdy cities & houses

Building resilience

Improve water management to deal with droughts

Educate

Make plans

National policies & planning

What to do

All nations must work together to help mitigate and adapt to climate change and its impacts for the benefit of people everywhere.

By: Margreet de Heer
GOAL 14: LIFE BELOW WATER

BY: MARGREET DE HEER

MOST OF THE PLANET’S SURFACE IS WATER! HERE’S WHAT WE MUST DO TO PROTECT THE OCEANS:

1. REDUCE AND PREVENT POLLUTION

2. PROTECT ECOSYSTEMS

3. END OVERFISHING AND ILLEGAL FISHING

4. HELP FISHING COMMUNITIES TO DEVELOP SUSTAINABLE FISHING PRACTICES

5. SCIENTIFIC COOPERATION
   - TO INCREASE KNOWLEDGE
   - TO IMPROVE TECHNOLOGIES
   - TO MINIMIZE OCEAN ACIDIFICATION

6. MAKE AND MAINTAIN INTERNATIONAL LAWS AGREEMENTS
GOAL 15: LIFE ON LAND

As a part of the global ecosystem ourselves, we need to conserve and protect plant and animal life on land!

Reduce deforestation and plant more trees

Combat desertification

Reverse land degradation

End threats to endangered species and protect biodiversity!
GOAL 16: PEACE AND JUSTICE STRONG INSTITUTIONS

BY: MARGREET DE HEER

TOO MANY PEOPLE EXPERIENCE WAR AND VIOLENCE!
HERE'S WHAT WE MUST DO ABOUT IT:

1. END ALL FORMS OF VIOLENCE

2. ESPECIALLY VIOLENCE AGAINST CHILDREN

3. BIRTH REGISTRATION AND LEGAL IDENTITIES FOR ALL

4. EQUAL ACCESS TO JUSTICE AND LEGAL INFORMATION FOR ALL

5. COMBAT CRIME AND CORRUPTION

6. STRENGTHEN INSTITUTIONS SO PEOPLE CAN TRUST THEM
WE MUST MAKE SURE WE MEET THESE GOALS BY 2030!

THEY MUST BE INCLUDED IN NATIONAL PLANS.

ALL COUNTRIES MUST WORK TOGETHER TO IMPLEMENT THE GOALS.

POLICIES AND LAWS BASED ON 17 GOALS

GOVERNMENTS MUST WORK TOGETHER WITH CONCERNED PEOPLE OF ALL AGES IN ORDER TO MAKE PROGRESS ON THE GOALS.

GETTING INVOLVED IN COMMUNITY WORK AND WITH AID ORGANIZATIONS IS A GREAT WAY TO START!
What you can do!

By: Margreet de Heer

But what can we do? We are not in government or anything...

The most important thing is that we all get on the same page! Here’s what you can do:

1. Think about it
2. Talk about it
3. Dream about it
4. Write about it
5. Make art about it
6. Act on it